

STOP COMPLAINING ABOUT THE TECH SHORTAGE.

INVEST IN THE SOLUTION.



Ways Business Can Support



1. ENTER INTO A STRATEGIC ALLIANCE

Let's negotiate a win/win strategic alliance in which your business supports the TechForce mission, programs and future technicians while ALSO achieving valuable recognition and marketing activation rights to impact your goals.

Strategic alliances typically include a mixture of scholarships, program support, social & promotional marketing, project sponsorship, local student and school engagement, and activation of opportunities with the 90,000+ users in the TechForce network. Strategic alliances range from \$50k to \$1.5M+ annually.

2. OPEN A NAMED SCHOLARSHIP FUND

Donors may open a named scholarship fund starting at a minimum investment of \$12,500+. Scholarship awards range from \$2,500 to \$10,000, and support financially-disadvantaged students enrolled in technical education programs. TechForce Foundation administers all aspects of the scholarship program, including application, review, awarding and distribution. Donor-intent is negotiable. Receive at a minimum TechForce Champion-level rights or more depending upon the donation amount.



THE JOHN WEINBERGER DRIVEN TO CARE
LEGACY SCHOLARSHIP PROGRAM

3. BE A TECHFORCE CHAMPION

\$1,200 ANNUALLY OR JUST \$100 PER MONTH* VIA CREDIT CARD

- IRS tax-deductible acknowledgement letter
- Right to use TechForce Champion badge
- Self-serve admin credential to manage industry profile, apprenticeship and one technician job post, and option to use built-in mini-ATS system with direct access to resumes
- Monthly Inside TechForce eNews
- Recognition on website and annual report
- Local meet & greet opportunities with aspiring technicians and schools.



\$1,200 donation is limited to one rooftop/service center. Contact us for multi-location pricing.
Donation can be made in one lump sum annually via check or monthly on a recurring credit card.



4. IN-KIND DONATIONS

No ability to donate cash, but you still want to support TechForce Foundation? Consider donating goods and services to help students and schools:

- Tools, toolboxes, volt meters, training equipment, apparel & work boots
- Gas cards, car repairs, tires
- Groceries, restaurant gift cards
- Retailer store credits, vouchers or gift cards
- Printing, signage, probono legal or other services

5. CAUSE MARKETING CAMPAIGN

Society now recognizes the importance of the skilled careers, and how essential professional technicians are to keeping the world moving. So leverage this rising enthusiasm by engaging your customers, vendors and suppliers in a cause-marketing campaign to raise money for aspiring technicians and position your company as a genuine advocate for the cause.

- Purchase a product with a percentage of proceeds benefitting TechForce
- Customer are invited to add a donation or round-up at check-out
- Invite suppliers, vendors and franchisees to follow your leadership by donating or becoming a TechForce Champion.

6. EVENT BENEFICIARY

Does your business already have an event that could include a fundraiser-for-charity? Please consider naming TechForce Foundation as your beneficiary.

- Company golf tournaments, races or rallies, etc.
- Annual convention to include a silent or live auction, or appeal to donor



The Jail & Bail charity event raising funds for the Brienne Davis Memorial Scholarship to help more women succeed in the tech workforce.



7. ADVOCATE WITH US

TechForce Foundation is continuously working to build relationships with national and state workforce development leaders. Unlocking funding and respect for the technician workforce is always our goal. You can help!

- Introduce us to your company's government affairs team
- Connect us to State workforce board members or Congressional leaders passionate about the skilled trades, technical education + workforce development.
- Engage your CEO in advocating with us to rally support for technicians.

8. VEHICLE DONATIONS

Whether you have an old, junk car or a highly valuable, collectible car-- TechForce loves cars!

- Donate a new car for TechForce Foundation to use in a sweepstakes or contest to generate tremendous visibility, engagement and funds raised.
- Donate an old used car, which we will liquidate for cash to support our mission. Our third-party vendor handles everything for you!
- Donate a collectible car which TechForce Foundation can put across the auction block with proceeds benefiting TechForce Foundation!
- Donate slightly used or salvaged cars/clip cars for TechForce to grant to schools to use as student training aids.

