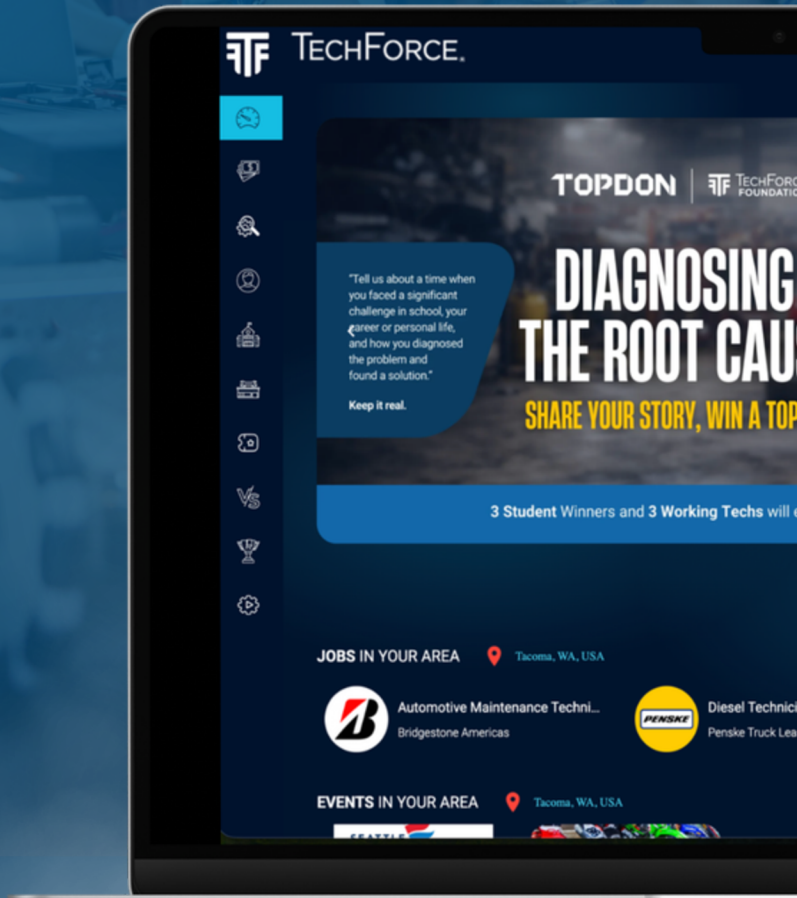
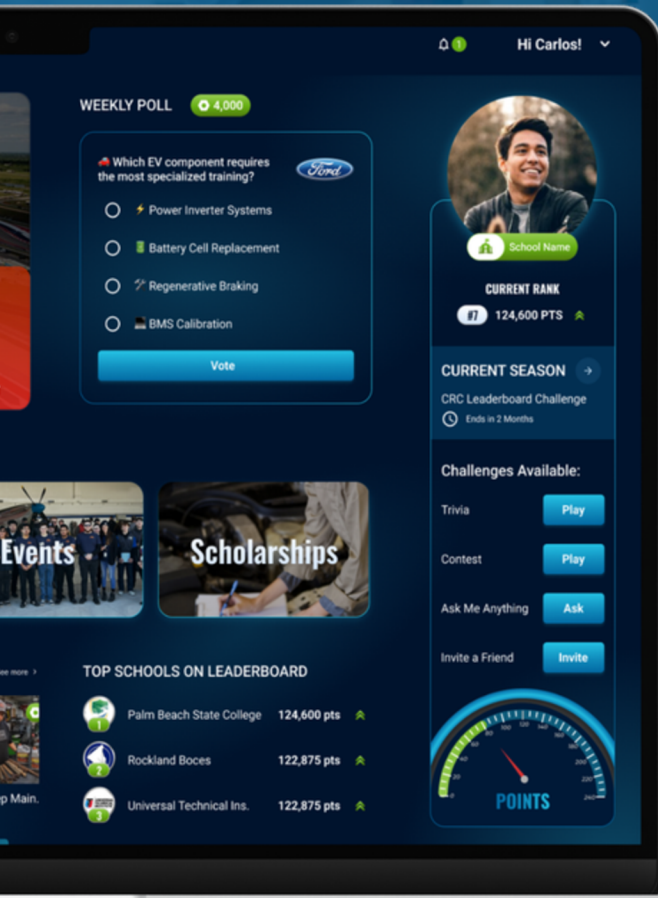




SOLVING THE DISCONNECT BETWEEN TALENT & INDUSTRY

A national change model for skilled career-readiness.



WHAT WE DO



Inspire

TechForce inspires students by showing them what's possible, elevating real technician stories, highlighting career pathways, and making the industry's demand visible, **because students pursue careers more confidently when they can see themselves in the future they're working toward.**

Support

TechForce Foundation supports the next generation by showing students that skilled technicians are respected and in demand. **Through \$6.5 million in annual scholarships**, national recognition programs like the Techs Rock Awards, and **partnerships with 1,400+ schools**,

Connect

TechForce connects students with the people and opportunities that move them forward, meeting partners at events, building relationships with donors through scholarships, and using those same scholarships to open doors to training and jobs **so students can build meaningful, stable careers.**

501(c)(3)
NONPROFIT



\$6.5 MILLION
SCHOLARSHIPS

AWARDED ANNUALLY



+53%
YOY APPLICATIONS
SUBMITTED

2025 APPLICATIONS



80,000+
STUDENTS +
WORKING TECHS

ACTIVE TODAY
IN TECHFORCE



1,400+
SCHOOLS

PARTNERS
NATIONWIDE



12,000+
JOB LOCATIONS

POSTED TODAY
IN TECHFORCE



90K+

TOTAL USERS
IN TECHFORCE
PLATFORM



74%

YOY STUDENT GROWTH



*"Your support lets me focus on earning my A&P certification without having to choose between school and providing for my family. It **showed me that I'm not doing this alone.**"*

Callum

Aviation Institute of Maintenance (AIM) Student



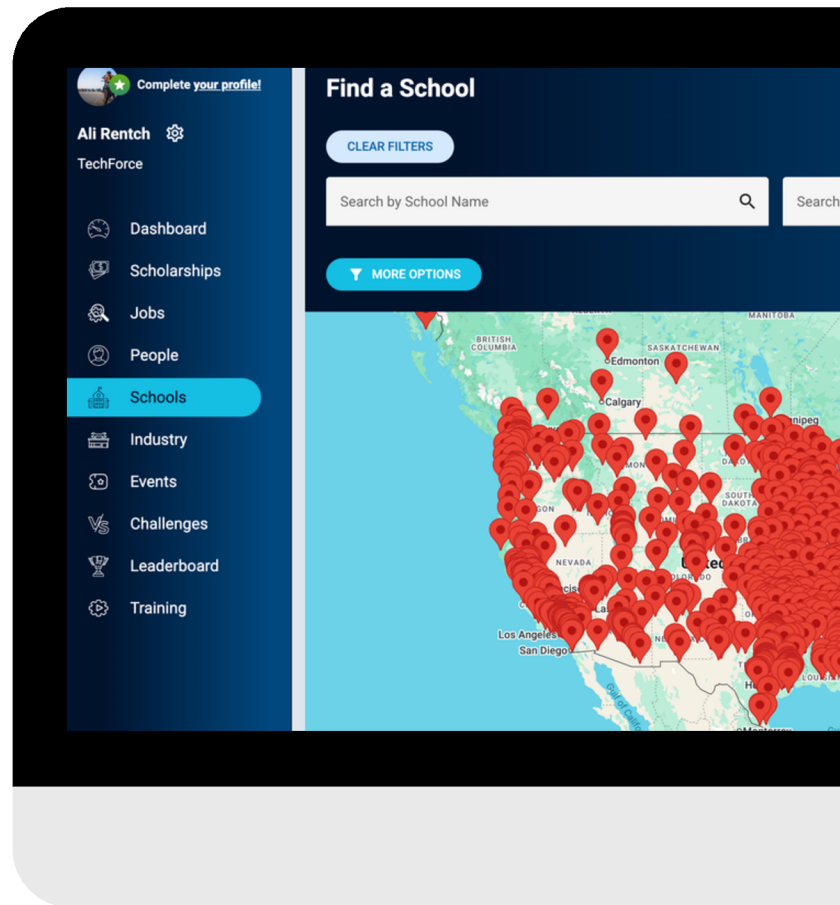
techforce.org

WHAT PROBLEM(S) ARE WE WORKING TO SOLVE?

INTEREST & EDUCATION

Technical education matters. Not every student needs or wants to attend a 4-year university or incur student debt. **There are many roads to success, and technical education and a skilled career are viable pathways.** Thus, TechForce supports aspiring techs by:

- 1) Inspiring students** to consider technical education and the tech profession
- 2) Breaking down barriers** with parents & influencers who may dissuade them;
- 3) Providing resources** on technical schools, scholarships/grants, events, apprenticeships, student jobs, tech jobs, and other free resources that exist to help them throughout their journey;
- 4) Provide scholarships and grants** to help students afford and complete their education.



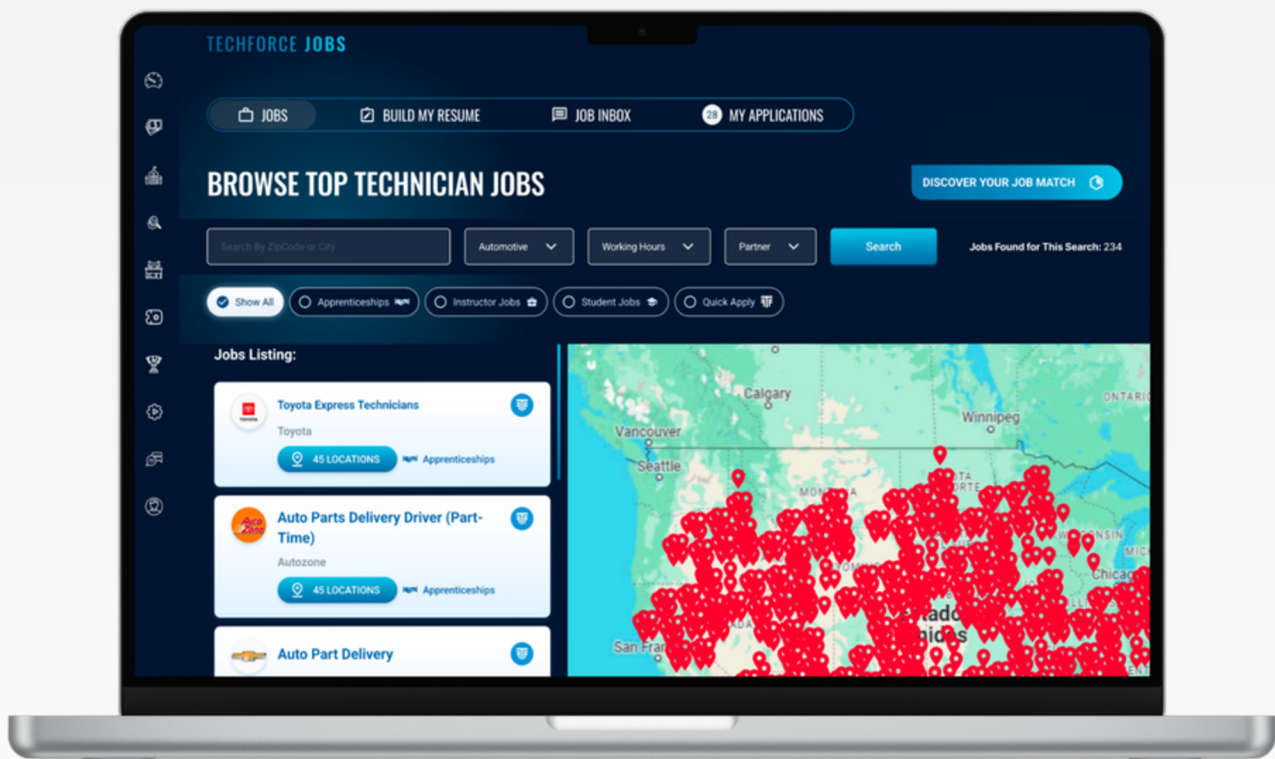
Change Model for Career Exploration

Society tells people ‘you can be anything you want in life’ and then throws them to the wind to figure it out. **Yet students don’t know what they don’t know, and they don’t know how to navigate this journey.** Career exploration hasn’t changed in decades, and **TechForce believes students need an accessible IT solution to find resources and support in navigating the pathway of career exploration (pipeline) to career job (placement).** Thus, TechForce has created a proprietary IT workforce platform, TechForce™ **to help students navigate from pipeline to placement.** TechForce™ is our differential.



Sustainable Futures & Connection with Industry

By helping young people find an education and career that fits, we connect them to viable, rewarding and sustainable futures. Society needs essential, skilled workers who are problem-solvers and love to work with their hands. The technician profession is no longer a blue collar, but now a “new collar” career filled with advancing technology, science, and math. This profession is in high-demand and offers solid, middle-class compensation. It can’t be outsourced or shipped overseas, and affords people the ability to live and work almost anywhere. **Most importantly, by connecting people to jobs that sync with their passion and natural talents, people sustain longer in those careers and report increased happiness.**



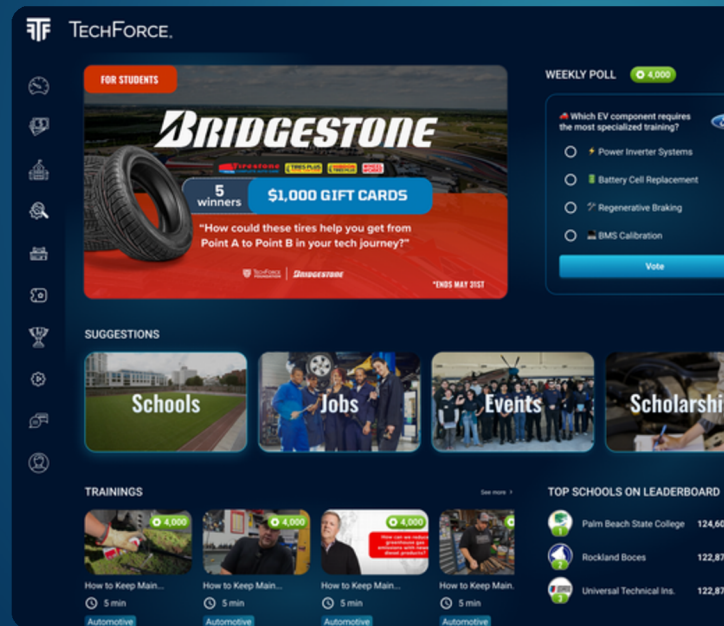
Understanding Our Audience

There are 4.6 million 16- to 24-year-old “disconnected youth” in the U.S., neither in jobs nor school. TechForce believes that our education system has failed many of them for whom academia wasn’t the right fit. Many of these students are hands-on learners and couldn’t take one more day of traditional academics, yet they didn’t have the skills to become gainfully employed. TechForce seeks to connect them to a technical, hands-on education and career that fits, thereby positively reducing those who are ‘disconnected.’



DEEP DIVE INTO THE TECHFORCE™ PLATFORM

TechForce has built a modern workforce infrastructure for skilled careers, a system that shows the country what's actually happening with the next generation of techs. We connect students to schools, scholarships, wraparound services, apprenticeships, and jobs while tracking their progress, needs, and experiences in real time. It's the type of career-readiness visibility policymakers dream of and industry has begged for, delivered at national scale.



RESOURCES

A unified platform where 85,000+ aspiring and working techs navigate their career journey. Students get the roadmap, support, and opportunities they need. Schools and employers get a pipeline they can finally see. TechForce stays with the student from first interest to first job.

GEN-Z DATA

Live behavioral patterns, engagement trends, and open-text sentiment give us a qualitative view of the workforce pipeline no one else captures. We're not just counting users we're understanding their motivations, barriers, and the real friction points shaping their decisions.

AI LEARNING

AI blends human narratives with hard data to reveal insight the sector has never had: why a student stalls, what support changes their trajectory, what training is most effective, and how to tailor interventions at scale. It's the difference between guessing and knowing.

CASE STUDIES: SOLVING THE DISCONNECT

TechForce will publish national case studies that align all three data engines platform behavior, Gen-Z insight, and AI learning, to expose where the workforce system breaks down and how to fix it. These studies will give industry, education, and policymakers a shared playbook rooted in real evidence, not assumptions.

It's our next major contribution: turning lived experience into workforce solutions the whole country can use.



WHAT'S INSIDE

TECHFORCE DASHBOARD

Welcome to the heart of TechForce. This is where a user will land after they sign in for the first time.

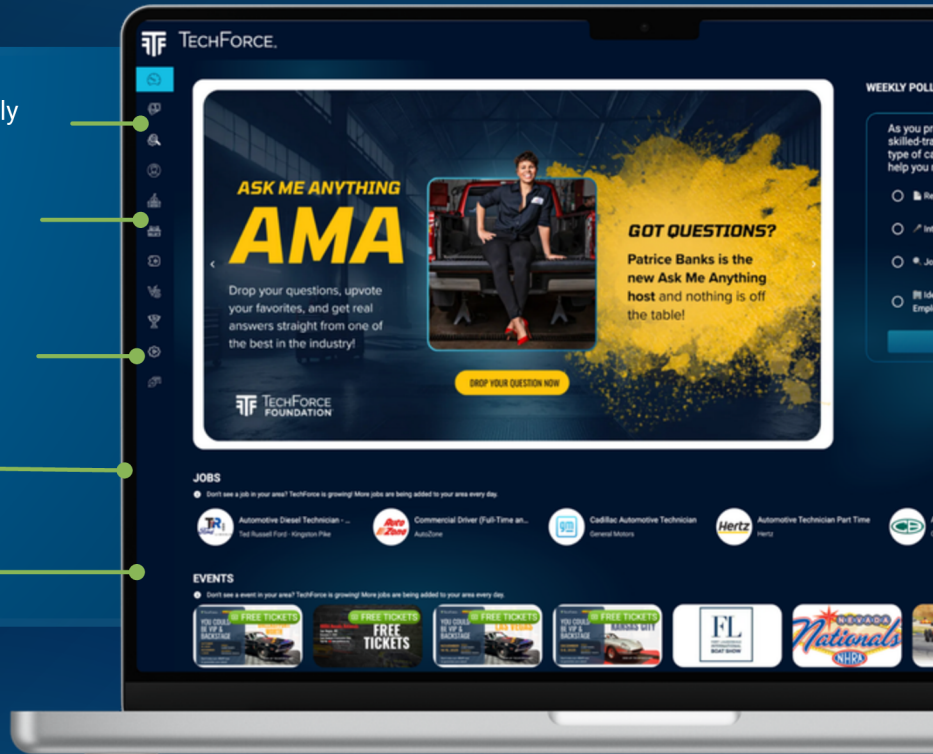
Scholarships: Students are able to apply for scholarships here.

School Tab: This is where students can find schools in their area.

Career Readiness Training: Soft Skill & Hard Skill Training Section

Jobs in their Area: Geo-Targeted Job Locations

Events in their Area Geo-Targeted Events & Job Fairs

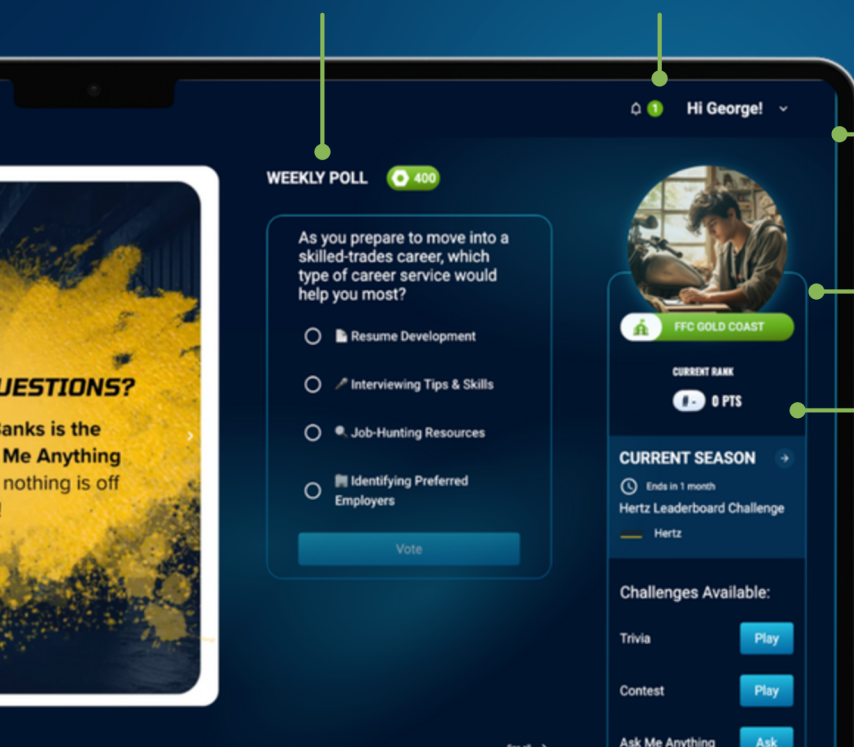


Weekly Poll:

We learn a lot from our users. Here is where we ask the questions relevant to our user base.

Notification & Messaging:

Internal messaging and notifications within TechForce. Some partnerships come with a message feature on their industry page that will connect to the admin's messages.



Profile Settings:

Update your profile picture and add more information for points!!

Represent a School:

This is where students and instructors can earn points for their schools. It is also how TechForce tracks the number of users (per role) for that school.

Points & Status:

TechForce is gamified. This is where a user will see his points and status on the leaderboard.



JOB MATCHING

CONNECTING STUDENTS TO REAL JOBS AND REAL OPPORTUNITIES

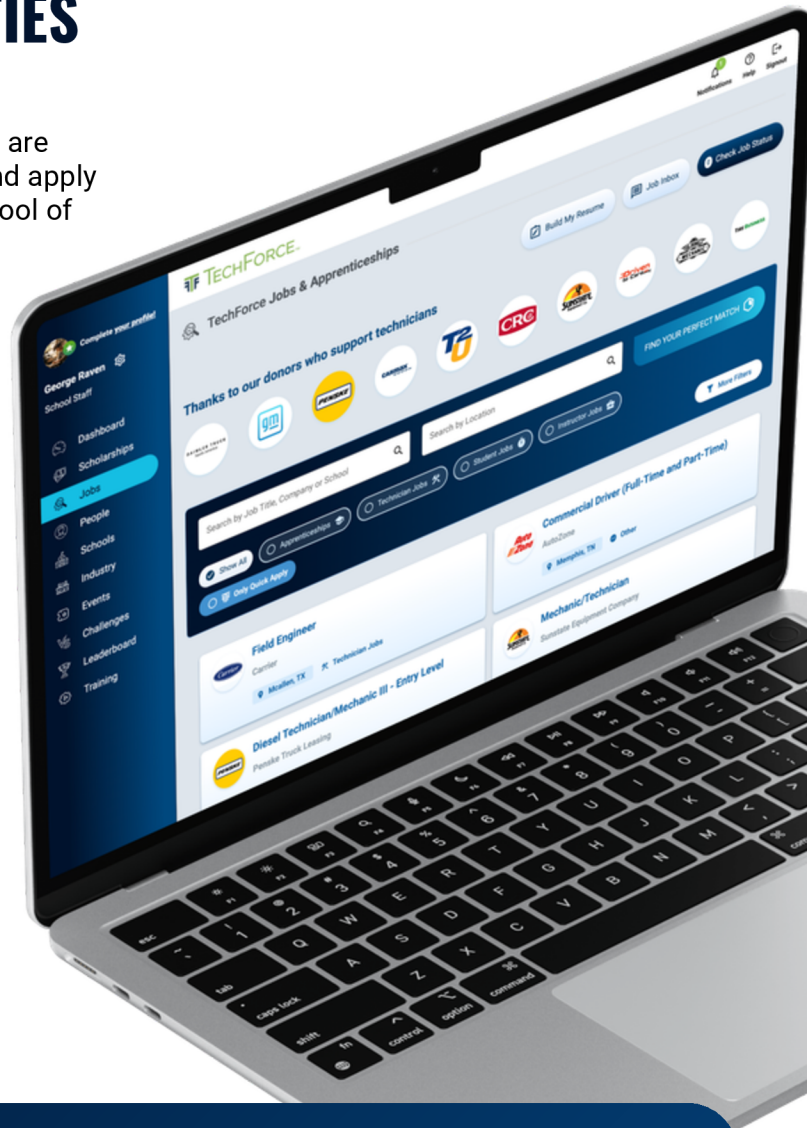
TechForce gives students direct access to internships, apprenticeships, and full-time jobs from employers who are actively looking for talent. Students can search, filter, and apply with confidence, while industry connects to a growing pool of trained, motivated candidates ready to work.

EXPLORE CAREER PATHS & INDUSTRIES

Students can explore real pathways across every major technical sector, automotive, diesel, aviation, marine, motorsports, EV, and HVAC, seeing the skills, training, and opportunities each one offers. This helps them understand where they fit and how to move toward the career that excites them most.

GET MATCHED

Our platform matches students to programs, jobs, and opportunities based on their interests, goals, and readiness signals. It's a guided experience that helps students take the right next step, and helps employers find talent that fits their needs.



MEET SOME OF OUR PARTNERS



RESOURCES



CAREER READINESS RESOURCES TO CONNECT

TechForce integrates scholarships, training resources, and job access into one connected career pathway. Students use soft-skill trainings, hard-skill demos, AMAs, podcasts, school materials, and event guides to understand each step from learning to employment. The result is a clearer journey for students and a more prepared talent pipeline for industry.

CAREER READINESS RESOURCES FOR SCHOOLS & USERS



Soft Skill Training

YouTube soft-skill trainings students can watch and rate.



AMA Questions

Students drive the AMA by asking industry their real questions.



Hard Skill Training

Technical skill trainings students watch and rate for usefulness.



School Support Materials

Faculty onboarding, program guides, and tools to help you grow your program.



Podcasts & YouTube Shorts

Industry Leaders podcasts and YouTube Channels



Events & Contest Materials

Promo kits for platform contests, Techs Rock Awards, field trips, and industry events.



A new multimedia resource tab that distills real student data and career-readiness intelligence into videos, tools, and stories that strengthen the national technician pipeline.



CONTESTS & ENGAGEMENT

SUPPORT TECHNICIANS WITH CONTESTS & ENGAGEMENT

TechForce runs national contests year-round to keep future and working technicians engaged, motivated, and connected to industry. **These contests do more than entertain, they drive real outcomes giving students the tools, gear, and support they need between scholarships and before their first job.**

WHERE STUDENTS NEED HELP



Tools and Equipment

Toolsets, tires, hand tools, starter kits, diagnostic gear, multimeters, torque wrenches, welding helmets, basic welding equipment, aviation tool kits, collision repair tools.



Everyday Essentials

Gas cards, grocery cards, meal cards, auto-parts store gift cards, car care kits, and small but critical items that keep students moving.



Gear and Workwear

Work boots, uniforms, cold-weather gear, backpacks, gear bags, tool carts, and secure storage items that help students be prepared and professional.



Experiences and Opportunities

VIP event tickets, industry tours, shadow days, hands-on workshops, ride-alongs, motorsports or aviation events, and meet-and-greets with technicians and influencers.



High-Need Student Life Support

Laptops, tablets, headphones, and the everyday tools that make school doable.



EVENTS

REAL-WORLD ACCESS THAT INSPIRES STUDENTS

Events connect students directly with the industry and give them experiences they can't get in the classroom. Through free access to major motorsports shows and other student experiences, TechForce helps students explore technician careers, see the industry up close, and stay engaged in their career journey. These events also help strengthen relationships between instructors, students and the TechForce platform.

DISCOVER INDUSTRY EXPERIENCES

Choose from student experiences offered through TechForce, including free tickets to motorsports events and other opportunities that let students see the industry in action.

BRING STUDENTS INTO THE INDUSTRY

Give students access to real-world industry exposure. TechForce events, from motorsports tickets to student experiences, help students understand technician careers and engage with your industry.

LEVERAGE TECHFORCE OPPORTUNITIES

TechForce-supported events help you drive student engagement and strengthen connections between school programs and the industry.

EXPERIENCES THEY ONLY CAN GET OUTSIDE THE CLASSROOM

TechForce events expose students to real industry environments they cannot get in the classroom. These experiences deepen motivation, strengthen career awareness and help students stay engaged with their technician pathway.



(YEAR-END 2025)

TECHFORCE BY THE NUMBERS

WHO WE SERVE



80,000+

students and working
techs in our career
readiness platform

345%

growth
since 2021

22%

students with
learning differences

9%

veterans

41%

first-gen
postsecondary

70% / 30%

male/female

SCHOOLS & ACCESS



50%

YOY increase
in scholarship-
participating
schools

30+

national education
partners (e.g., ASE,
SkillsUSA,
Electude,..)

48

states with
active TechForce
students

1,400+

official school
partnerships

SCHOLARSHIPS & GRANTS



\$6.5M+

scholarships
awarded in 2025

1 in 6

applicants
awarded

1,981

awards
distributed

11,700

scholarship
applications
processed (2025)

53% more
submitted apps YOY

JOBS & SUPPORT



350+

hard & soft Skill
trainings

1M

technicians
needed

75%

of openings replace
retiring workers

3,183

students applied to
jobs in first 6
months

12,316

job locations

2,317+

students
participated 64
events nationwide





techforce.org

