



2026

SCHOOL PLAYBOOK

A national platform connecting schools,
students, working techs, and employers in
skilled careers.



Sponsored by Cummins



WHAT WE DO



Inspire

TechForce inspires students by showing them what's possible, elevating real technician stories, highlighting career pathways, and making the industry's demand visible, **because students pursue careers more confidently when they can see themselves in the future they're working toward.**

Support

TechForce Foundation supports the next generation by showing students that skilled technicians are respected and in demand. **Through \$6 million in annual scholarships**, national recognition programs like the Techs Rock Awards, and **partnerships with 1,400+ schools**,

Connect

TechForce connects students with the people and opportunities that move them forward, meeting partners at events, building relationships with donors through scholarships, and using those same scholarships to open doors to training and jobs **so students can build meaningful, stable careers.**

501(c)(3)
NONPROFIT



\$6.5 MILLION
SCHOLARSHIPS

AWARDED ANNUALLY



12,000
SCHOLARSHIP
APPLICANTS

NATIONWIDE IN
2025



20+

NATIONAL
INDUSTRY
PARTNERS



80,000+
STUDENTS +
WORKING TECHS

ACTIVE TODAY
IN TECHFORCE



1,400+
SCHOOLS

PARTNERS
NATIONWIDE



12,000+
JOB LOCATIONS

POSTED TODAY
IN TECHFORCE



MEET SOME OF OUR PARTNERS



THE CHALLENGE

WHAT SCHOOLS ARE FACING TODAY



Students lack clear pathways to technical careers



Teachers are stretched thin with limited resources



Counselors don't have simple, up-to-date guidance tools



Career options evolve faster than school materials can keep up



Programs need enrollment, retention, and consistent relevance

THE TECHFORCE SOLUTION



YOUR PARTNER IN STUDENT SUCCESS



We provide free, plug-and-play tools that help schools deliver career guidance, student engagement, and connections to real opportunities - without adding work for staff.



INSPIRE



CONNECT



SUPPORT

WHAT YOUR STAFF GETS



Centralized Platform

Scholarships, jobs, trainings, events, and industry resources in one place



Career & Skills Training

Hard & soft skill training to support career readiness beyond the classroom



Student Insights

Visibility into how, where, and what students are engaging with nationwide



Industry Connections

Direct access to employers, events, and real industry opportunities



Classroom Assets

Posters, videos, and tools designed for career exploration and engagement



Real Support

Direct access to the TechForce team, available year-round



WHAT YOUR STUDENTS GET

Career Hub

Thousands of technician job opportunities available nationwide



Scholarships & Grants

Over \$6M in scholarships, grants, and financial support



National Community

AMAs (Ask Me Anything) with industry influencers, mentors, and a nationwide peer network



Real-World Experiences

Hands-on exposure to careers through events and industry access



Student Stories & Videos

Real, relatable stories from students and working technicians



Weekly Polls & Challenges

Quick, interactive activities that make career exploration fun



HOW TO GET STARTED

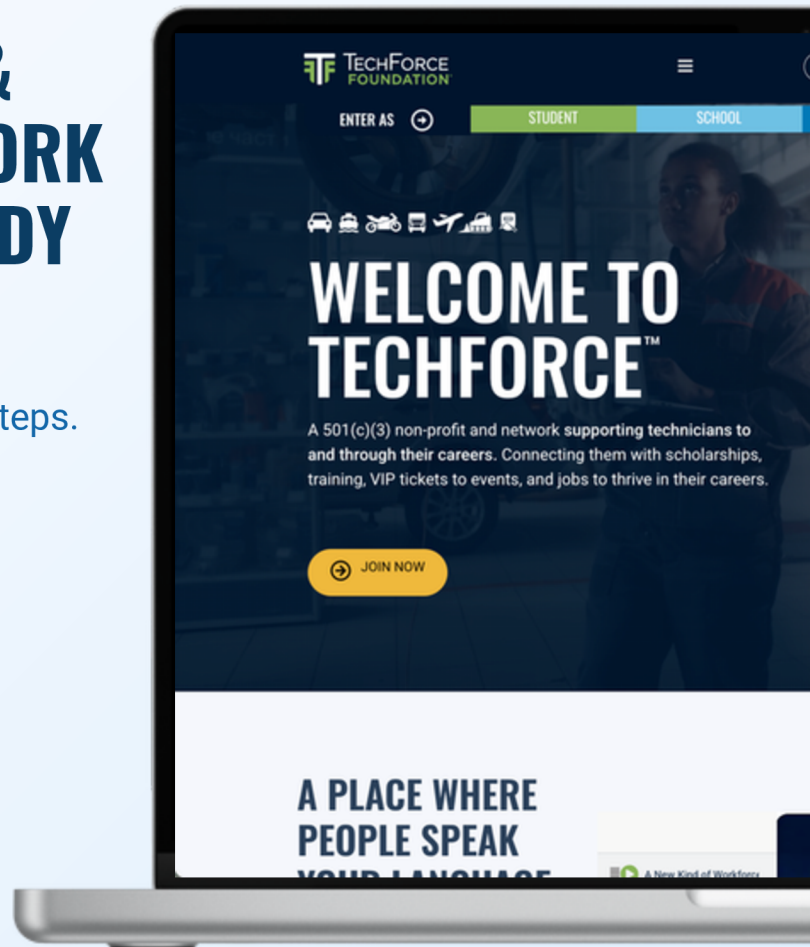
GET YOUR STUDENTS & STAFF INTO THE NETWORK OR SEE WHO IS ALREADY THERE!!

Getting started takes just a few quick steps.

1. JOIN FREE

Click **Join Now** on the TechForce.org homepage to create your account as a student or school staff.

*Please use your personal email when signing into TechForce.

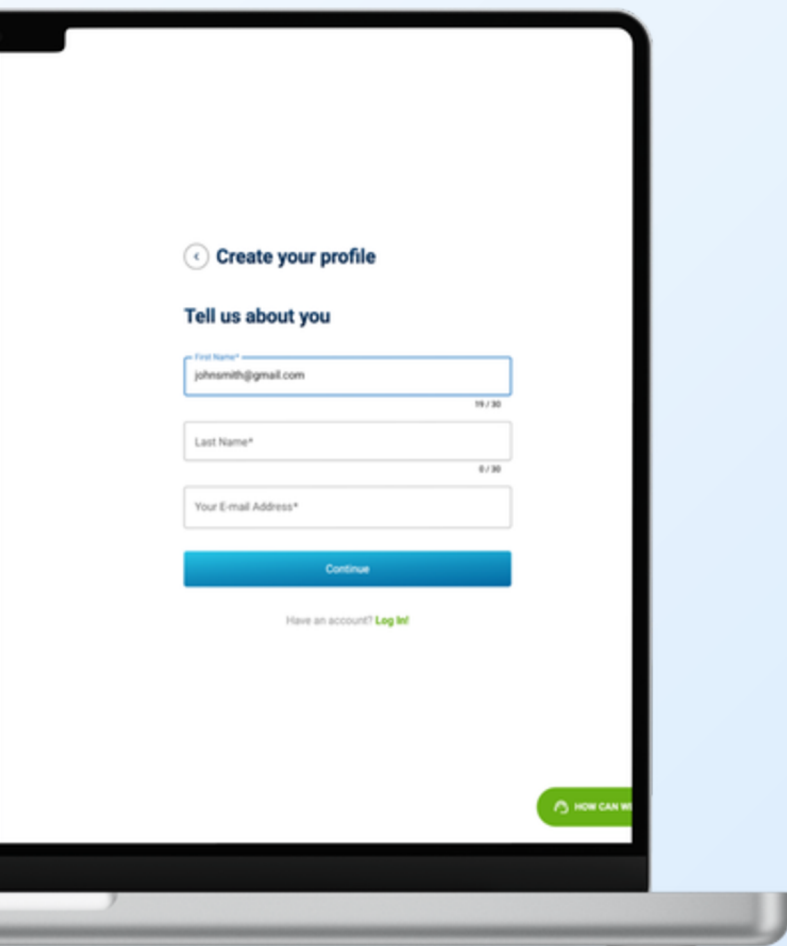


2. TWO-STEP VERIFICATION

Have your phone nearby. We use two-step verification to keep accounts secure for students and school staff.

3. COMPLETE YOUR PROFILE

Add your school, contact information, and user type to personalize your experience.



WHAT'S INSIDE

TECHFORCE DASHBOARD

Welcome to the heart of TechForce. This is where a user will land after they sign in for the first time.

Scholarships: Students are able to apply for scholarships here.

School Tab: This is where students can find schools in their area.

Career Readiness Training: Soft Skill & Hard Skill Training Section

Jobs in their Area: Geo-Targeted Job Locations

Events in their Area Geo-Targeted Events & Job Fairs

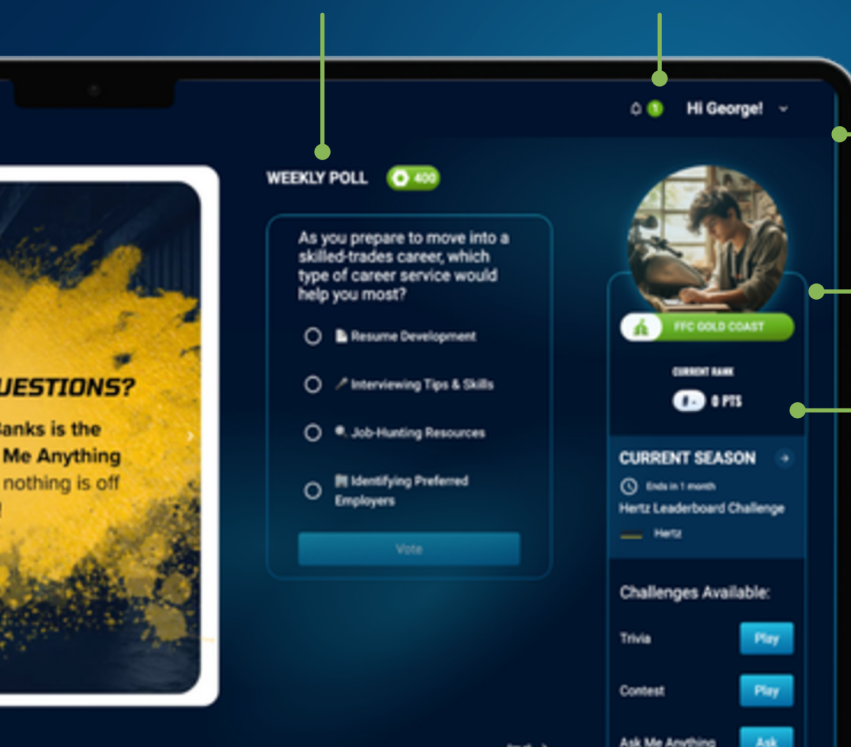


Weekly Poll:

We learn a lot from our users. Here is where we ask the questions relevant to our user base.

Notification & Messaging:

Internal messaging and notifications within TechForce. Some partnerships come with a message feature on their industry page that will connect to the admin's messages.



Profile Settings:

Update your profile picture and add more information for Leaderboard points!!

Represent a School:

This is where students and instructors can earn points for their schools. It is also how TechForce tracks the number of users (per role) for that school.

Points & Status:

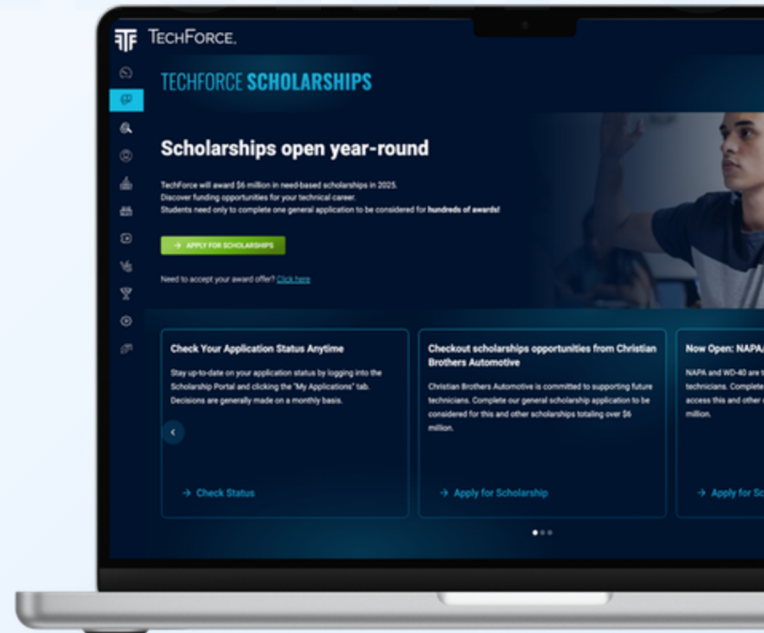
TechForce is gamified. This is where a user will see their points and status on the leaderboard.



SCHOLARSHIPS

UNLOCK FUNDING FOR YOUR STUDENTS' SUCCESS

TechForce Foundation offers year-round financial support for technicians (automotive, aviation, marine, diesel, welding, motorsports, HVAC, and more). Most TechForce Scholarships can be used to support a student for all Cost of Attendance needs.



GENERAL APPLICATION

Students submit one General Application to access all ongoing scholarship funding opportunities for the current cycle year.

CHECK STATUS

Students can review their scholarship submissions and stay aware of available opportunities through the platform's scholarship system.

ABILITY TO REAPPLY

Students may be offered access to additional awarding opportunities based on their General Application answers. Students may match to more than one awarding opportunity and are welcome to reapply each year for continued funding support.

WHY THIS MATTERS FOR YOUR CLASSROOM

Scholarships reduce financial barriers that often interrupt a student's training. The General Application keeps students eligible for new opportunities all year.



CONTESTS & TRIVIA

IGNITE STUDENT ENGAGEMENT THROUGH COMPETITION & RECOGNITION

Contests and trivia create exciting opportunities for students to participate, sharpen their technical knowledge, and stay actively connected on TechForce. Dynamic leaderboards highlight progress, celebrate achievement, and inspire continued involvement—backed by meaningful incentives that reward effort and excellence.

INDUSTRY-SPONSORED CONTESTS 🏆

These are the featured contests where students can win prizes.

Supported by industry partners, students can win tools, products, and gear used in the field.

USE TRIVIA TO REINFORCE LEARNING 🧠

Quick, gamified trivia helps students review tools, systems, and diagnostics in short bursts that **support classroom learning**.

TRACK AND REWARD PARTICIPATION 🏆

Leaderboards highlight activity across contests, trivia, trainings, and more. Rankings and challenges refresh every two months, beginning a new leaderboard season and giving students fresh opportunities to **earn points and prizes**.



WHY THIS MATTERS FOR YOUR STUDENTS

Contests and trivia require no prep and give students engaging ways to apply what they're learning. These activities reinforce technical knowledge, encourage consistent participation, build confidence, and keep students connected to TechForce for training, scholarships, and career opportunities.



CAREER READINESS

CAREER READINESS RESOURCES TO CONNECT

TechForce integrates scholarships, training resources, and job access into one connected career pathway. Students use soft-skill trainings, hard-skill demos, AMAs, podcasts, school materials, and event guides to understand each step from learning to employment. The result is a clearer journey for students and a more prepared talent pipeline for industry.



CAREER READINESS RESOURCES FOR SCHOOLS & USERS



Soft Skill Training

YouTube soft-skill trainings students can watch and rate.



Hard Skill Training

Technical skill trainings students watch and rate for usefulness.



Podcasts & YouTube Shorts

Industry Leaders podcasts and YouTube Channels



AMA Questions

Students drive the AMA by asking industry their real questions.



School Support Materials

Faculty onboarding, program guides, and tools to help you grow your program.



Events & Contest Materials

Promo kits for platform contests, Techs Rock Awards, field trips, and industry events.



A new multimedia resource tab that distills real student data and career-readiness intelligence into videos, tools, and stories that strengthen the national technician pipeline.



EVENTS

INDUSTRY ACCESS THAT CHANGES FUTURES

TechForce events do more than inspire - they open doors. By providing free access to major events and exclusive industry experiences, students come face-to-face with the careers they're working toward, seeing the technology, meeting professionals, and experiencing the industry firsthand. These moments make career paths tangible, build confidence, expand networks, and strengthen connections between instructors, students, and the TechForce platform - creating a supportive ecosystem that keeps students engaged and moving toward successful careers.

UNLOCK EXCLUSIVE INDUSTRY ACCESS

Provide students with opportunities they can't get anywhere else. From free tickets to major events to curated student experiences, TechForce opens the door to the energy, innovation, and real-world environments shaping today's technician careers.

CONNECT STUDENTS TO CAREER PATHWAYS

Move learning beyond the classroom. TechForce events immerse students in the industry, helping them see career possibilities firsthand, understand employer expectations, and visualize their future as professional technicians.

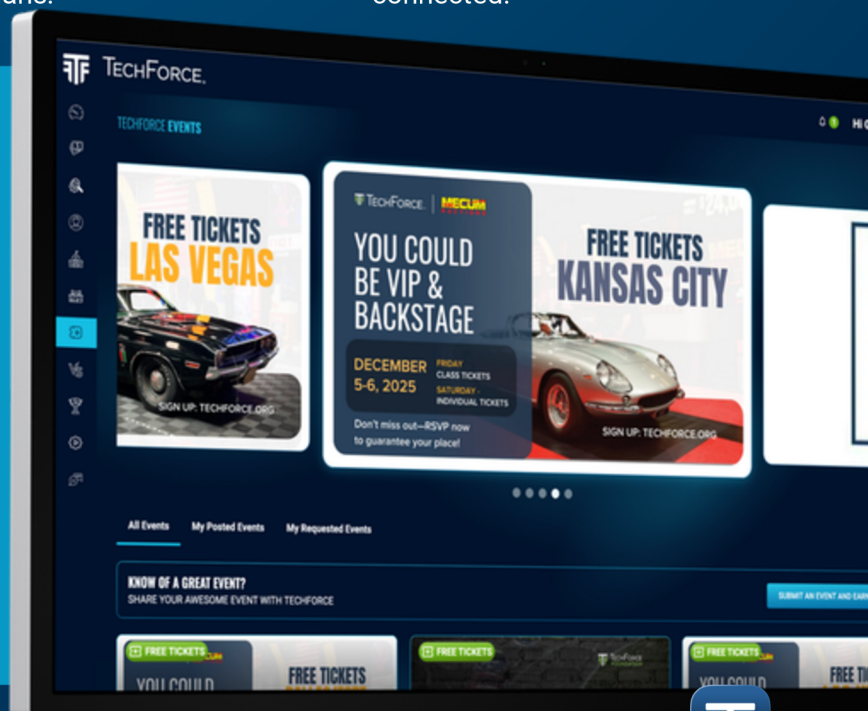
AMPLIFY ENGAGEMENT & PROGRAM IMPACT

Leverage TechForce-supported events to energize your students and elevate your program. These experiences strengthen industry relationships, reinforce career commitment, and create meaningful moments that keep students motivated and connected.



WHY THIS MATTERS FOR YOUR SCHOOL

TechForce events extend learning beyond your classroom walls. By immersing students in real industry environments, these experiences make career pathways tangible and attainable. Students gain clarity, confidence, and renewed motivation—strengthening their commitment to completing their training and pursuing a successful career as a professional technician.



JOB MATCHING

CONNECTING STUDENTS TO REAL JOBS AND REAL OPPORTUNITIES

TechForce gives students direct access to internships, apprenticeships, and full-time jobs from employers who are actively looking for talent. Students can search, filter, and apply with confidence, while industry connects to a growing pool of trained, motivated candidates ready to work.

FIND LOCAL JOBS & APPRENTICESHIPS



Encourage your students to complete the TechForce application so they stay connected to opportunities throughout their career journey. TechForce allows students to search for jobs and apprenticeships in their area, helping them understand what is available and how to take the next step.

EXPLORE CAREER PATHS & INDUSTRIES



Students can explore real pathways across every major technical sector, automotive, diesel, aviation, marine, motorsports, EV, and HVAC, seeing the skills, training, and opportunities each one offers. This helps them understand where they fit and how to move toward the career that excites them most.

BUILD A STUDENT PROFILE & GET MATCHED



Our platform matches students to programs, jobs, and opportunities based on their interests, goals, and readiness signals. It's a guided experience that helps students take the right next step, and helps employers find talent that fits their needs.

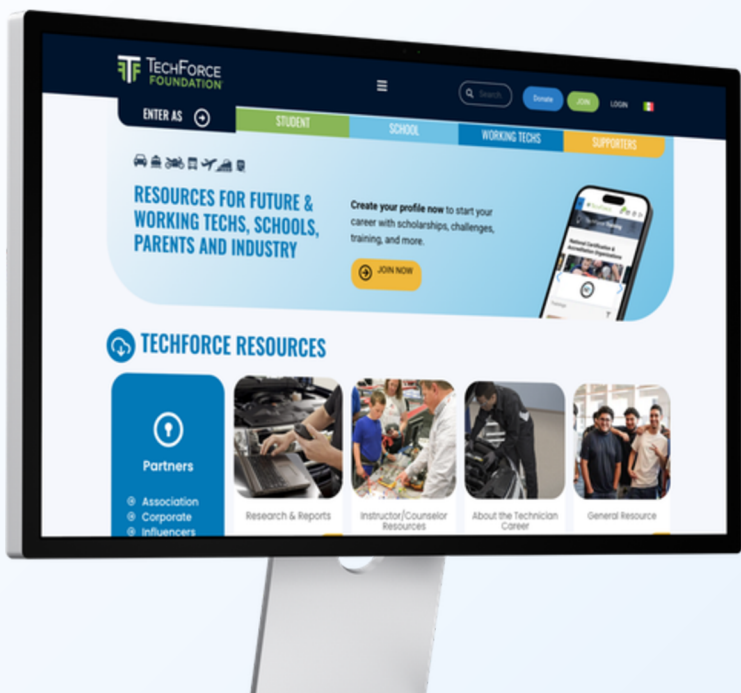


WHY THIS MATTERS FOR YOUR CLASSROOM

TechForce gives your students easy access to jobs, apprenticeships, and technician pathways in their area. This supports career readiness and helps you guide students into real opportunities when they are ready.



RESOURCES



EVERYTHING YOU NEED. ALL IN ONE PLACE.

Your teaching companion. Your recruitment support. Your program amplifier.

The TechForce Resource Center gives instructors quick access to materials that help engage students, promote opportunities, and support technician career pathways. Everything is in one centralized hub and is updated regularly.

Explore the resources at techforce.org/resources

WHAT YOU'LL FIND INSIDE THE RESOURCE SECTION:



Posters & Print Materials

Ready-to-print posters, flyers, classroom graphics, and handouts.



Marketing & Branding Assets

Logos, photos, videos, and campaign media you can use at your school.



Program & Campaign Toolkits

Downloadable toolkits to promote scholarships, contests, and events.



How-To Guides & Manuals

Guides to help you use TechForce tools and drive student engagement.



Instructor Support Materials

Faculty onboarding, program guides, and tools to help you grow your program.



Events & Contest Materials

Promo kits for SkillsUSA, Techs Rock Awards, field trips, and industry events.



WHY THIS MATTERS FOR YOUR CLASSROOM

The Resource Center gives you ready-to-use materials that support classroom learning, program promotion and student engagement. Everything is in one place, saving you time and helping you strengthen the technician pathway.



POWERED IN PARTNERSHIP WITH CUMMINS



Cummins supports TechForce to grow the next generation of technicians and help schools deliver high-quality, real-world career pathways.





techforce.org

