



# 10 WAYS TO MAXIMIZE THE ALLIANCE

The following are ways that your company can maximize your activation with TechForce Foundation. Let's discuss, plan and confirm any activities you'd like to leverage. It is our preference to schedule activities for the calendar year so we all have advance time to execute.

**1** **Headline a Contest & Prize(s) in TechForce**   
 \$50K+1 contest (1-2 months live)

**5** **Host an Ask Me Anything session** 

**7** **Post Student Jobs, Apprenticeships and Technician Jobs in TechForce** 


**2** **Sponsor Special Trivia in TechForce**   
 \$50K+ 2 special trivia (1 month live)

**6** **Add Your Influencers or Retained Talent to Co-Branded Activities for Halo Effect**

- Techs Rock Award judges, host a Zoom chat or meet & greet students, record a wake up call, cell phone message or SMS, be an event presenter



**8** **Provide Workforce-Ready Wraparound Services to Support Students** 

**3** **Present a Leaderboard Challenge**   
 (\$100K+ or early adopters)

**9** **Share Technician or GenZ Research - or Introduce us to your Government Affairs** 

**4** **Donate In-Kind for Prizes & Student Support Grants** 

- Tools + toolboxes
- Gas cards
- Tires
- Car repairs
- Company gift cards
- Event tickets/ admission
- Rental trucks for student relocations
- Rental cars
- Groceries/restaurant gift cards

**10** **Conduct a Cause-Marketing Promotion to raise money, drive sales and elevate goodwill (with suppliers, vendors, customers, etc.)**

