



2022 ANNUAL REPORT



Inspiring, supporting and connecting the next generation of professional technicians.

OUR 2022 DONORS

\$250,000+ Annually

Ford Motor Company
General Motors
Universal Technical Institute

\$100,000+ Annually

Caliber Collision
Driven to Care/The Footprints
Foundation
Nissan Group of North America
Penske Truck Leasing Co., L.P.
Snap-On Industrial
WD-40

\$50,000+ Annually

Advance Auto Parts
AutoZone
CarMax Enterprise Services, LLC
CRC Industries, Inc.
Daimler Truck North America
David W. Ellis
First Brands Group
FedEx Freight
Gila River Indian Community

\$20,000+ Annually

American College of Education, Inc.
Bridgestone Americas Trust Fund
Bridgestone Retail Operations
Enterprise Holdings Foundation
John and Bernadette Heenan
Mighty Auto Parts
Sunstate Equipment Co.
University of the Aftermarket
Foundation
Volvo Car USA LLC

\$10,000+ Annually

Dolores Bertoti
Enterprise Holdings Inc.
Friends & Family of Andrew VanGorder

Jennifer and Greg Maher
Leao-Martin Family
Navistar
Penske Automotive Group
Steven DeMarzio
Sunstate Equipment Foundation
Theresa Schurman — Justin E. Beutel
Memorial
Thomas B. Evans
Torqata

\$5,000+ Annually

Bryce Peterson
Carvana, LLC
Doug DeMuro
Judge Joseph C. Cassini III
Mary Mahoney
Mecum Auctions
Shell Lubricants
Sills Family Foundation
USA Science Engineering
Vesely Family Foundation

\$2,500+ Annually

Schneider Foundation
Springfield Foundation
Stephen & Cynthia Kirby/China
Auto Group
Susanna Gotsch
The Humble Mechanic

\$1,000+ Annually

Angie Babin
ANSED Diagnostic Solutions LLC
Austin Healey Association Southern
California
Chris Blanchette
Denise Kingstrom
Donald Ableson
Edward & Jean Moffett
Executive Car Events LLC
Festivals of Speed LLC
Greg Settle

Harbor Freight
Henry & Anne Bove
Kim McCullough
Mark Ferner
Natalie Tom — CT's Automotive
Reid Family
Robert Neff
Stu Libby
White's Canyon Motors
White's Energy Motors
White's Frontier Motors
White's Mountain Motors
White's Queen City Motors
William & Michelle Johnson

\$250+ Annually

Anthony Sciarra
Ashley Short
Barrett Crane
Dana Rapoport
Don Knapik
Ginger Woodcock
Haley & Ray Hughes
Hoegner Productions
Kimberly McWaters
Lisa Evans
Lisa Mattke
Mark Johnston
Mike & Brenda Fischer
Mike & Ivy Pressendo
Nancy Bruner
Nile Cornelison
Randy & Cathy Smith
Robert Arnold
Robert Cunningham
Robert Kessler
Russell Maguire Foundation
— Lily & Portia Pray
Thomas Greco
Thomas Koehler
William & Patricia Gruber

National Association Partners

Association for Career & Technical Education (ACTE)
Aerospace Maintenance Council (AMC)
Automotive Maintenance & Repair Association (AMRA/MAP)
American Rental Association (ARA)
Arkansas Trucking Association
Automotive Service Organization (ASA)
ASE Education Foundation
ASE Training Managers Council (ATMC)
Auto Care Association
Automotive Communications Council (ACC)
Association for Uncrewed Vehicle Systems (AUVSI)
California Automotive Wholesalers' Association (CAWA)
Center for Advanced Automotive Technology (CAAT)
Coordinating Committee for Automotive Repair (CCAR)
Collision Repair Education Foundation (CREF)
Fresh Start Women's Foundation
Harbor Freight Tools for Schools
Minnesota State Transportation Center of Excellence
Marine Retailers Association of the Americas (MRAA)
National Association of Automobile Clubs of Canada Corporation (NAACC)
National Automotive Service Task Force (NASTF)
National Center for Autonomous Technologies (NCAT)
National Coalition of Certification Centers (NC3)
NextGen Trucking
RPM Foundation
SAE-Chicago Section
Society of Collision Repair Specialists (SCRS)
STEAM Sports Foundation
Sportscar Vintage Racing Association (SVRA)
Technology & Maintenance Council of the American Trucking Association (TMC)
Women in Motorsports North America (WIMNA)

Official Media Partners

Endeavor Business Media, Vehicle Repair
Babcox Media
Tire Business

Celebrity Ambassadors

Bogi Lateiner / Girl Gang Garage
Charles Sanville / The Humble Mechanic
Julia Landauer / Julia Landauer Racing

GenZ Influencers:

Laci Ferno
Sabré Cook
Dylan Winefsky
David Kibbey
Alina Aubakirova

Fixers

Aiden Calpin
Keishawn Smith
Devon Pastor-Guzman

Special Collaborators

AAPEX
AutoShop Solutions
Cars Yeah
Cengage
Dealer Vendor Match
GEARWRENCH / Apex Tool Group
Lyft Inc.
Microsoft Inc.
Quorum IT
Sportscar Vintage Racing Association
USA Science and Engineering
Women in Motorsports North America (WIMNA)

BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Angie Babin
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Immediate Past President

David Ellis
Treasurer

Jennifer Maher
Secretary

John Heenan
Vice Chair

Kim McCullough
Vice Chair

Barrett Crane
Director

Mark Ferner
Director

Paul Halsch
Director

Michael Hoffman
Director

Michelle Johnson
Director

Denise Kingstrom
Director

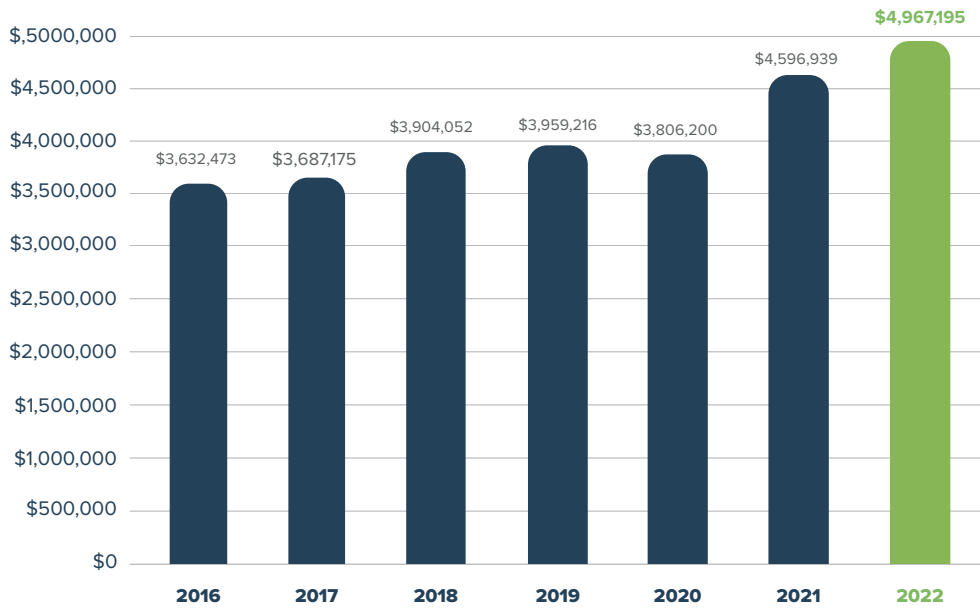
Cody R Metcalf
Director

Mary Mahoney
Director

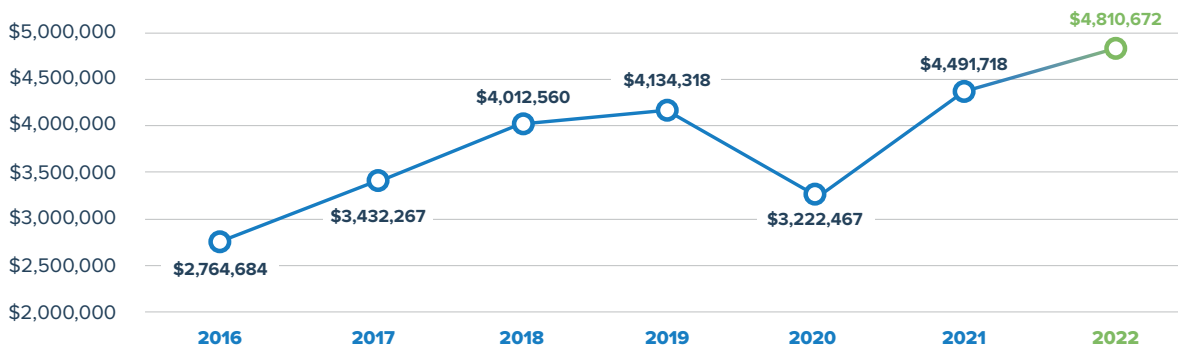
Jon Vesely
Director

2022 FINANCIALS

— Net Assets —



— Total Revenue and Support —



— Expenses —





LETTER FROM **ANGIE BABIN**

Dear Friends and Supporters of TechForce Foundation,

It is my pleasure to present to you the 2022 annual report of TechForce Foundation. As the Board Chair of this remarkable organization, I am honored to reflect on the achievements of the past year and the impact we have had on the lives of so many individuals.

Over the past year, we have worked tirelessly to build new partnerships, support more students and increase our outreach efforts. Within these pages, you'll learn how the launch of the TechForce App is putting quick and easy access to resources, support, and inspiration directly into the hands of students. You'll discover how we've engaged Gen Z influencers to make our messaging resonate with young, inquisitive minds, and how more than 300,000 students engaged with content that inspired them to dream big and imagine themselves working at something they love.

Thanks to your support, we have seen firsthand the positive impact that our work has had on the lives of students and technicians alike. We have seen individuals who were once struggling to make ends meet now thriving in their careers, and we have witnessed young people who once felt lost and unsure of their future now inspired to pursue technical education. We are thrilled to share some of those stories here with you.

It is stories like these that make our work so incredibly rewarding. We are proud to be a part of a community that is dedicated to making a difference and creating a better future for all.

As we look towards the future, we remain committed to our mission and to making a lasting impact. We will continue to advocate for technical education, support students and technicians, and work towards bridging the skills gap in our industry.

Thank you for your continued support, and for being a part of our community. Together, we can create a brighter future for all.

Warm regards,

Angie Babin

TechForce Board of Directors, President/Chairwoman 2022-2023
Vice President of Supply Chain, Caliber Collision Centers

Inspire

We inspired diverse audiences to explore technical education and careers, and we promoted respect for techs, celebrating their contributions to their communities.



Diversity, Equity & Inclusion initiatives

Launched to change the thinking about—and provide new resources to—women and people of color in our industry.

62% of all social media content featured diversity

52 Women Techs Rock videos published

32.5% of awards to minorities

Because I'm a Tech

Featured everyday technicians sharing the rewards and opportunities they've enjoyed as techs.

63,600+ Video views

210 million Editorial impressions

41,000 Engagements

Techs Rock Awards

Honors passionate, working technicians who overcome incredible barriers and pay it forward for new generations of techs.

684 Nominations from 47 states

1,910,000 Media impressions

1 Grand Prize Winner!



Future Techs Rock Awards

Celebrated aspiring, next-generation technicians who evoke passion, grit, and commitment.

459

Nominations

2,516,000

Impressions

10

Category Winners

1

Grand Prize Winner



Jenna: Racing to the Top

Jenna shares, “My goal is to create my own racing team with exclusively female racers. The reason for this is that I’ve traveled all around the country, and I was two points away from my women’s pro card to race women’s all star when the program was canceled.” Jenna was disappointed to miss the opportunity to participate, but she says, “Traveling around the country, I have seen so many amazing female racers that are racing the pros, and not one team has sponsored them or helped them out. I’ve always wanted to change that.” Jenna’s plan is to work for EBR Yamaha after graduation and earn herself a reputation as a mechanic, while also earning a business degree to help her pursue her goal of starting a racing team.

Jenna describes the obstacles she has faced. “The first obstacle was to fight for respect when I was working for EBR. Most people did not have faith in me to get the job done. So it took a lot of time and patience to get that respect from people.” She continues, “It still happens till this day. So many guys at the school think I’m a girl who doesn’t know much and just wants to help her dad work on things. There are so many times that I’ve proved them wrong in class. I want to keep proving people wrong. My parents taught me that I only live one life so when I have an opportunity I need to take it.”

Her future plans include obtaining a business degree while working for EBR Yamaha. She will initially be working as a volunteer, so finances will be tight, especially when she pursues her business degree. Because of these financial challenges, she is incredibly grateful for the money provided to her by the Accelerate Tuition Scholarship—Advance Auto Parts fund. She is enthusiastic that this will bring her one step closer to her career goals.

Support

We supported students throughout their journey to ensure their continued success.

Scholarships & Grants

\$1.34 MILLION

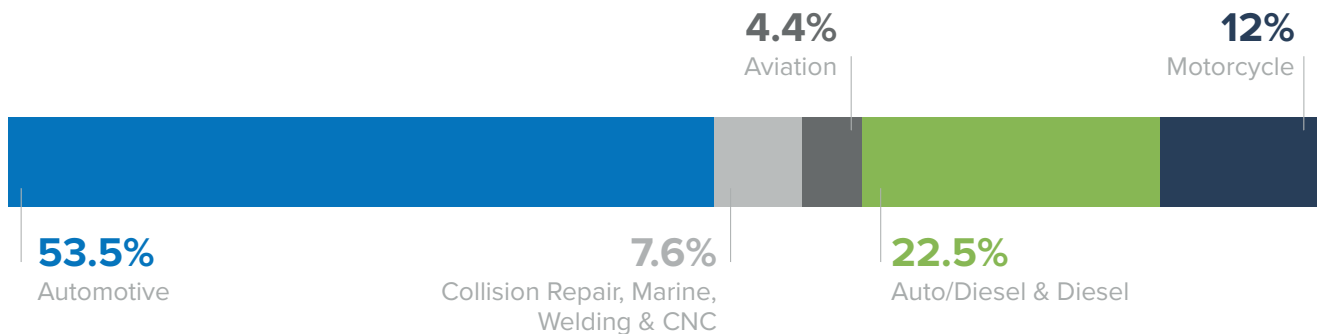
AWARDED IN GRANTS & SCHOLARSHIPS

1261

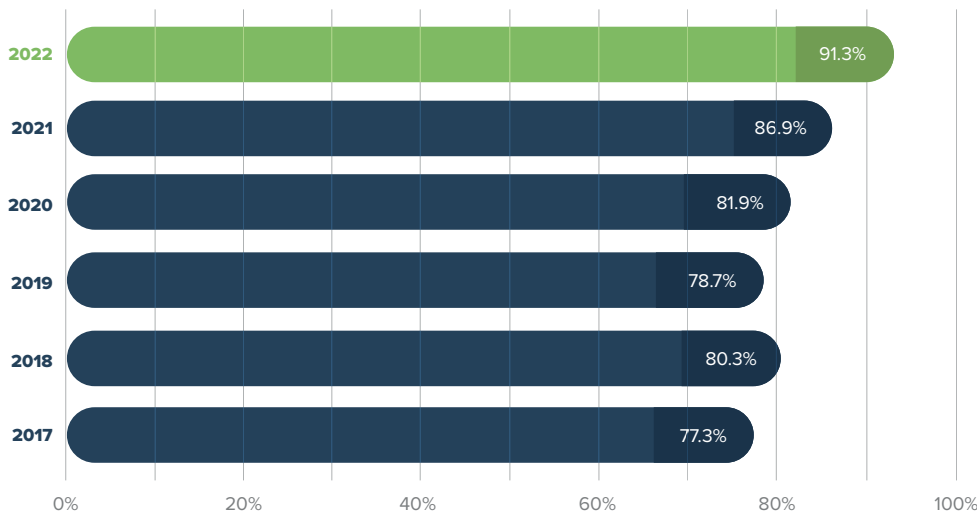
AWARDS GRANTED

110

SCHOOLS SUPPORTED



— Scholarship / Grant Student Retention —



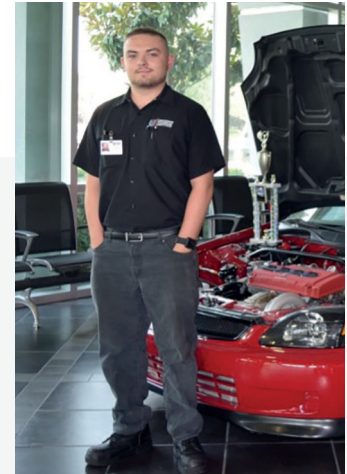
Dawson: Overcoming Obstacles, Crushing Goals

Dawson finds cars interesting because there are always advancements coming out. His love started early: “Every little kid that ever watched Fast and Furious had to fall in love.” Now he’s ready to make his dreams as a kid come true. His dream career is to work at Subaru and one day own a shop of his own.

Not every class has come easy for Dawson. “When I had my Advanced Electrical Class at UTI I struggled the first week but I knew I needed to work hard to understand. So I stayed after class multiple days to learn and understand what obstacles I was having trouble with. With all the extra time I put in, I passed the class. If I didn’t put in the extra work and strive for greatness I wouldn’t have passed that class. That’s why I try my hardest in every class working to overcome those obstacles and becoming the best I can be.”

In his years of working, Dawson has worked in jobs requiring extensive hard work, working with customers, and training other people. “Working in construction gave me the work ethic of not stopping and keep going... even when I wanted to quit. Retail jobs helped me with talking with customers, trying to help them with my best ability and making them always happy. My time at Honda as a Porter helped me see how the industry works and what I can do for future jobs to better myself.”

The UTI Life Happens Grant for UTI/MMI/NASCAR Tech Students was able to assist Dawson when he realized his budget wasn’t able to support some needed car repairs. Trying to overcome the issue was causing a downward spiral. “I was on the edge of going back home and not graduating because of financial and car problems. I’m now graduating because of you guys.”



TechForce App launched in 2022!

Putting quick and easy access to resources, support, and inspiration directly into the hands of students.

- ▶ Scholarships & Grants
- ▶ Cutting edge, on demand training
- ▶ Hosted experiences and industry events
- ▶ Trivia, contests and challenges to test skills

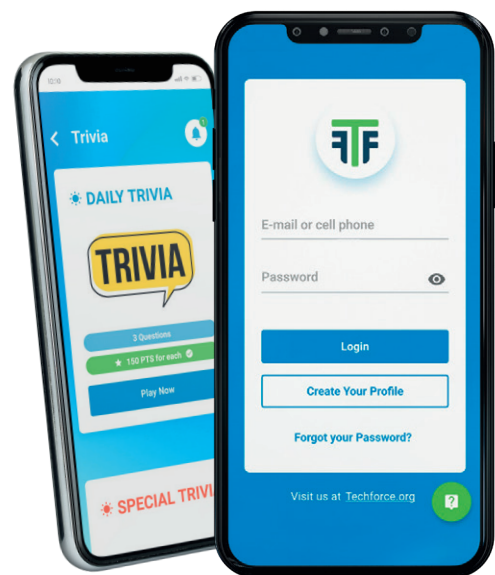
18,000+
Users

508
Active Schools

27
Contests

141
Trainings

887
Trivia Questions



Connect

TechForce connects aspiring and working technicians to industry via the TechForce network.

Experiences and events provide networking opportunities and hands-on experiences for students to connect with industry professionals.

- ▶ AAPEX/SEMA
- ▶ Long Beach Grand Prix
- ▶ Driven to Care student experiences: CO, WI, IL, TX
- ▶ UTI – Southwest mobile tour with TechForce Ford GT & Honda Civic
- ▶ Mecum Auctions – Student Experiences
- ▶ Collision Career Pit Stop – Four student experience events in MD & TX (Caliber Collision)
- ▶ X-STEM Phoenix
- ▶ Formula Drift student tours + race day
- ▶ Barrett-Jackson AZ w/ STEM Truck
- ▶ CRC Brakleen® 150 at Pocono Raceway – Student Race Day
- ▶ Numerous other races, schools, concours, shops tours, auctions and events.
- ▶ 321,500 students engaged with career and education content



TECHFORCE™
**WELCOME
CAREER**

FIND A FUTURE



**Resume
Builder**

COME TO TECHFORCE CAREER HUB

WE'RE THAT FITS!



Location
Search Filters



Job
Matching



Chat
Features

Career Hub

The TechForce Career Hub gives students and working techs access to opportunities within the industry. Internships and apprenticeships provide students opportunities to test their knowledge and gain hands-on experience while they are in school. New techs can use the career hub to find their first, entry level position while existing techs can find new opportunities for advancement.



Anthony: Powering His Dreams Skyward

Anthony says, "My dream career has always been in the aviation field. Specifically, I want to work with commercial airplanes. I have always been really intrigued by how aircraft work, and I have always loved hands-on work that requires critical thinking." A close friend and role model helped Anthony learn about a post-secondary aviation technician trade program. He applied and was excited to be accepted and start his program.

He knows that he has chosen a career path that will not be easy. He explains, "I know that this is one of the more challenging careers to pursue. I believe that hard work and dedication are what will bring me forward in life. Nothing good comes easy!" Anthony feels ready to take on this challenge. He adds, "Finishing my program at school will make a big impact on my life. Every day I wake up for class and I am so excited to go." Anthony notes that he has always been a hard worker. Regardless of the job, he says, "I always gave it one hundred percent of my effort. It is about pride in myself. I know that if I don't do my best then I will never get better or improve my skills." Being on time or early is also important to Anthony. He notes, "Whenever there were tasks that needed to be done, I made sure that I would come in early or stay a little later just to make sure they were done. I tend to prioritize my work over anything."

Anthony has worked incredibly hard to support himself, while also going to school. He works or is at school well over 12 hours a day on weekdays and works most weekends as well. Despite working so many hours, it has been difficult to stay afloat. However, as Anthony says, "This is my dream career and I do not want to give up on it!"

He got behind on several bills and needed a bit of help getting caught up. He is grateful for the money gifted to him through the Life Happens Grant opportunity offered by TechForce Foundation. This funding has helped him catch up, which has allowed him to return his focus back to his studies. Anthony adds, "Out of every applicant for this grant, I never in a million years would think that I can ever have something so thoughtful. This took a lot of weight off my shoulders. Knowing that I'm able to apply for this means so much."



MISSION

To champion all students to and through their education
and into careers as professional technicians.

VISION

Be the collaborative leader in powering the aspiring technician workforce.

PURPOSE

Powering technical careers so communities thrive.



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