

POWERING THE TECHNICIAN WORKFORCE™

THE ONLY NONPROFIT COMMITTED EXCLUSIVELY TO WORKFORCE DEVELOPMENT FOR TECHNICIAN PROFESSIONALS ACROSS ALL TRANSPORTATION INDUSTRY SECTORS



HOW WE DO IT:

TechForce Network

The IT platform through which TechForce delivers its programs and mission. This gamified, career network connects future and working techs with schools, industry, events, training and jobs. A one-stop shop with all the resources to explore, connect, learn, and find a rewarding career.

Career Education

Promote the technician profession to attract students, Vets and young adults. Dispel outdated stigmas and highlight the benefits of this 'new collar' career. Showcase real-world success stories, ensure diversity is reflected, and build respect for techs.

Hands-On Student Experiences

Get students hands-on auto, aviation, collision, diesel, motorcycle, marine and restoration technology via our mobile STEM Career Center and local events. Spark passion. Connect to mentors, brands and employers.

Scholarships & Grants

Support thousands of financially-disadvantaged students in obtaining their technical education needed to be workforce ready. Specific funds earmarked for Veterans, women and diversity.



TECHFORCE GRANT
RECIPIENT

“...it made me really put into perspective how was living my life. Today, I choose to live life to the fullest, every day. That means enjoying my work, enjoying the people around me, trying to create the best environment and contribute to society.”

- Andre H., Veteran, Student



BE A
PATHFINDER



BECAUSE
I'M A TECH.
Real techs. Real stories. Real success.




**501(c)(3)
NONPROFIT**

**\$15.7 MILLION
SCHOLARSHIPS**
SINCE 2007



**40,000
STUDENTS**

AWARDED & IMPACTED SINCE 2007



**181
SCHOOLS**

PARTNERED NATIONWIDE



**1.4 BILLION
IMPRESSIONS**
EDITORIAL REACH ANNUALLY



**2,000 SQ. FT.
MOBILE STEM
CAREER CENTER**

**POWER THE FORCE
LEARN MORE ABOUT TECHFORCE**



SCAN ME

www.techforce.org



Champion technicians in ALL sectors: auto, aviation, diesel, collision, marine, motorsports...



A 501(c)(3) nonprofit founded in 2007 as a scholarship organization



Expanded mission and brand in 2016 to address the technician shortage



The integrator that connects tech schools, nonprofits and industry with future & working techs



\$5M annual budget (corporations, foundations and individual donors)



The largest nonprofit scholarship provider exclusively for techs awarding \$1.5M/year



10 staff and 5 consultants remote across the US



15 member board of directors representing all industry sectors



From pipeline to placement: middle school, high school and postsecondary students



Working in 48 states via school, nonprofit and volunteer partners



103,000+ future & working techs active in our database



Donations are tax deductible and social impact is measurable



Powering the Technician Workforce

5 WAYS TO ENGAGE



● Be a TechForce Business Member

Be a TechForce business member by donating just \$490 annually to access our employer resources, eNews, research and white papers, annual partner summit, advance notice of promotions, and listing on our website and annual report.

○ Be a TechForce Champion

TechForce Champions donate a minimum of \$85* per month, and receive business membership rights plus an Industry Profile, apprenticeship post and technician job post in the TechForce Network. *per rooftop



● Open a Named Scholarship Fund

TechForce Champion rights plus a named scholarship fund that TechForce administers on your behalf supporting students attending technical schools in your region(s) with a minimum contribution of \$10,000 annually.

○ Strategic Alliance Partnership

Let's negotiate a win/win strategic alliance that enables your business to deeply support TechForce's mission, programs and future techs while also achieving your impact goals. These alliances typically include a mixture of local school and student meet & greets, scholarships, DEI /Women Techs Rock programs, Veterans support, multi-media marketing, and activation of the TechForce Network. Strategic alliances range from donations of \$20k to \$1M+ annually.

● In-Kind Donations

Have no budget but still want to support techs? Donate goods and services to help students, schools & TechForce:

- Training aids, tools, volt meters, equipment or vehicles
- Gas cards, cash cards, online store credits or vouchers
- Advertising, video production, printing or other services

Interested?

Contact Jennifer Maher at
jmaher@techforce.org
or call 602-550-0371



TF TECHFORCE FOUNDATION®

STOP COMPLAINING ABOUT THE TECH SHORTAGE

Invest in a nonprofit providing solutions to
build the technician workforce.



TechForce's charitable mission is to help students to and through their education and into careers as professional technicians. Our donors, TechForce Champions, receive the following recognition rights for supporting our mission and helping future techs succeed:



- Use of TechForce Champion badge
- An Industry Profile in the Network
- Post a technician apprenticeship
- Post a technician Job
- Monthly eNews subscription
- Listing on website and annual report
- Access to employer resources, Supply & Demand Report and DEI white papers
- Local meet & greet opportunities with future techs and schools.

[CLICK HERE TO](#)
DONATE JUST \$85
PER MONTH* VIA
CREDIT CARD

TECHFORCE FOUNDATION®
www.techforce.org

A nonprofit 501(c)(3) charitable. Donations are tax-deductible.

* per service center. Contact us for multi-location sponsorship pricing.

GIVING TIERS

TECHFORCE TRANSFORMER

\$500,000+

TECHFORCE ADVOCATE

\$250,000+

TECHFORCE HERO

\$100,000+

TECHFORCE PATRON

\$50,000+

TECHFORCE BENEFACTOR

\$25,000+

TECHFORCE PROVIDER

\$10,000+

TECHFORCE BACKER

\$5,000+

TECHFORCE BUILDER

\$2,500+

TECHFORCE CHAMPION

\$1,000+

TECHFORCE SUSTAINER

Monthly recurring pledge



Based on annual cash & in-kind contributions

FIVE STAR ALLIANCE



Cash

TechForce needs monetary donations to achieve its mission and fuel its scholarships & grants, hands-on student experiences, career education and Network. TechForce generates cash donations through a variety of mechanisms:

- Check, Cash or Credit Card Donation
- Event Sponsorship & Strategic Alliances
- Cause Marketing/Commercial Co-Venture
- Gift of Stock
- Estate Planning Gift
- Gift In-Memoriam



In-Kind

In-kind donations and/or deep discounts on mission-critical products and services help a non profit's bottom line. By relieving an expense through donations, we can record the fair market value of the contribution, advance our mission, and give recognition to your brand. Mission-critical, in-kind needs include (but aren't limited to):

- Training aids, engines and equipment for high school training programs
- Emergency support to keep students in school (car repairs, tires, temporary housing/motels, rental trucks, gas cards, grocery vouchers, ride credits/bus passes/rental cars and more).
- Pro bono marketing, advertising, digital services
- Photography, videography, catering and printing
- Vehicle donations (for auction, training and/or collections)



People Power

TechForce's volunteer corps serves as boots-on-the-ground, playing a role in the lives of future techs. Donate time, expertise and passion to serve as speakers, bloggers, media interviewees or social media influencers. Engage with students and working techs at schools, motorsports races, career fairs, car auctions, motorcycle rallies, air shows, and other events. Serve on committees and boards, both locally and nationwide.



Marketing Muscle

TechForce accesses the marketing muscle and distribution channels of our partners in order to get the word out about this 'new collar' career. TechForce builds professional, engaging content that can be co-branded. When each sector of the industry (auto, aviation, collision, diesel, marine, motorcycle, motorsports, restoration and welding) collaborates to provide imagery, diverse technician testimonials, donated tickets, apprenticeships and jobs, and marketing muscle, TechForce can be the collective voice of the industry that desperately needs to fill the technician pipeline.



Network Introductions

Who do you know who would have an interest in learning more and supporting our charitable efforts? TechForce appreciates your introductions to others who can join the movement.

POWER THE FORCE
LEARN MORE ABOUT TECHFORCE

